



# What is COREPLAYER?

**COREPLAYER** is an example of a new messaging platform powered by GoldMail™. It encompasses several solutions that enable businesses and consumers to communicate more clearly and with greater impact.

**Using voice-narratives over slideshows of images**, CorePlayer demonstrates how professionals and organizations create, deliver, and track fully branded, professional quality, rich-media communications for e-marketing and professional purposes - - at a very low cost.

**Creating CorePlayer messages is quick and easy:** (1) Add or create your visual content using JPEGs, PowerPoint presentations, PDFs or text slides; (2) Record your voice or use a pre-recorded sound file and; (3) Share your message via e-mail or post it online in a YouTube-like player.

